

## Brand News:

### *COLD-FX celebrates #YESThisNursing at a Toronto hospital*



In appreciation of Nursing Week and all practicing NPs, RNs, and RPNs in our country, we visited a Toronto hospital to celebrate #YESThisNursing with a breakfast event.

After all, nurses are the backbone of the Canadian health care system.

For the elderly woman who needs a warm blanket at 3 a.m. because it is too chilly, it is a nurse that answers her call bell. For the young father who is holding his newborn for the very first time, it is a nurse that shows him how to tenderly bathe his baby.



Nursing is both a tough and a rewarding profession – nurses commit to long twelve-hour shifts, work overtime hours, and sometimes miss family events so that they can be there during code blues. They are also there to help us celebrate the happy moments, such as the successful delivery of twins or assisting a grandmother whose suffered from a fall to take a step towards walking again.

Because of nurses, we as Canadians are informed and receive the best quality of care. They double check our medication administration records to ensure the physician prescribed the correct medications and the accurate doses. They monitor our progress daily so that they can raise pressing concerns during interdisciplinary meetings with the rest of the health care team. But above all, they provide the empathy and care that we need to heal.

So not just for Nursing Week but for every week, we want to thank our nurses for both improving and advancing the health of Canadians across the country.